

Truecaller for Business · delivered by FirstNet

Log in with one tap. No code to type.

Truecaller Verification replaces the SMS one-time PIN with a one-tap consent screen on Android. Users with Truecaller confirm their number in seconds, and everyone else falls back to the OTP you already use.

Under 3 sec

to verify a number, per Truecaller

1 tap

user consent, with no code to copy

30K+

apps integrated worldwide, per Truecaller

Fallback

to your SMS or WhatsApp OTP

Sound familiar?

- OTP messages arrive late, or not at all
- Users switch apps to copy a code and never come back
- Lead forms fill up with numbers that don't answer
- SIM-swap and OTP interception put accounts at risk
- Every second at login costs you sign-ups

Works alongside what you have. If a user doesn't have Truecaller, your existing SMS or WhatsApp OTP takes over automatically.

One integration, three moments that matter

Sign-up and login

Replace the SMS OTP at sign-up and login with a one-tap Truecaller pop-up. The user taps Continue and is in.

[Android apps](#) · [Android mobile web](#) · [Token-based re-login](#) · [SIM and device binding](#)

Lead verification

Confirm the phone number at the top of a lead form, so your sales team calls people who are real and reachable.

[Insurance](#) · [Lending](#) · [Motor](#) · [Education](#) · [Name shared with consent](#)

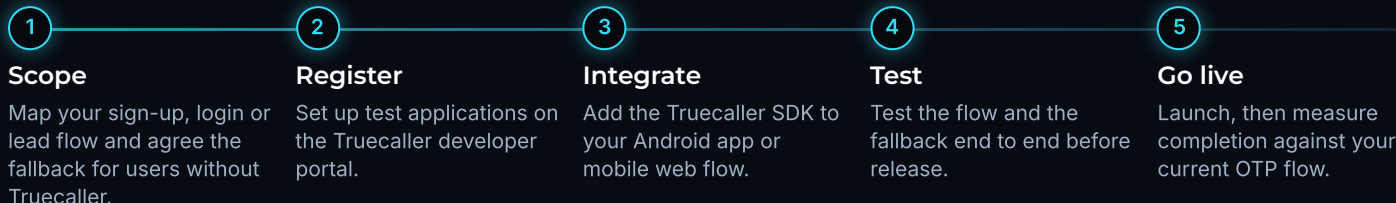
Checkout

Confirm the buyer's number at checkout without sending a code, so fewer carts are left at the last step.

[E-commerce](#) · [Subscriptions](#) · [Travel and hospitality](#)

Pairs with Verified Business Caller ID: verify customers when they sign in, then show your verified brand name and logo when you call them.

What FirstNet does for you



Why FirstNet

- ✓ **A Truecaller partner today.** FirstNet already delivers Truecaller Verified Business Caller ID to South African businesses.
- ✓ **One provider for trust.** Verify customers at sign-in and be recognised when you call them, from one team.
- ✓ **Local support** from South African engineers, with escalation into Truecaller.
- ✓ **Certified.** FirstNet is ISO 27001 and ISO 9001 certified.

Getting started

- 1 Discovery call.** Tell us where users drop off today: sign-up, login, lead forms or checkout.
- 2 Test integration.** We set up test apps and walk your developers through the SDK.
- 3 Pilot and measure.** Run it on one flow and compare completion with your current OTP.

What we will need from you: your Android app or mobile web flow, your current OTP provider for fallback, and a named technical contact.

Let's elevate your sign-up flow.

Book a Truecaller Verification discovery call with your FirstNet account team.

[firstnet.co.za →](https://firstnet.co.za)

0861 989 896 · Umhlanga Ridge, KZN