



Making your message heard above the noise

In today's congested digital world, even a really great website can get lost in the online world. Reaching your target market is more challenging every day.

What is Internet Marketing?

Internet Marketing is a term that refers to using the various tools and avenues the Internet provides to deliver your message to your customers. This may mean coming on top of the Google search results for your products or creating a loyal following on Facebook or LinkedIn for your services.

The Internet Marketing team at FirstNet has extensive experience in all fields of Internet Marketing. We offer unique solutions tailored to your budget and your target market – you will find no cookie-cutter strategies here. We understand that each business is unique, and its marketing strategy needs to reflect that.

Our services include:

Search engine optimization



Making sure your website gets found when someone does is a search is vital in today's competitive online landscape. Our SEO solutions include optimizing your existing site and content, as well as ongoing content development and link building.



Paid search marketing

Using Google Adwords is a fast, efficient and affordable way to get your website in front of people searching for your products and services. Our team are Google Certified in Search and Display advertising.

Social media marketing

Not sure you can manage your company's social media? Allow our team to take this off your hands. We will monitor activity, post approved content and engage your audience.



If you are a registered charity or NGO, you may qualify for up to \$10 000 per month in free Google advertising.



Social Media training

Want to manage your own social media but not sure how? We can get you and your team up to speed on the latest trends in social media management. Training is personalized and on site.



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Hosted Lync

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